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Personal Statement

I am very motivated and a hard worker. I have worked part-time throughout university and managed to make sure that I maintained my grades. Through taking an entrepreneurship course module have learned how businesses can be helped to develop and grow from within. I have also learned how important it is to provide good customer service to help the tourism business do well. I have a passion for conservation and want to work in eco-tourism so that I can use my passion to help people enjoy holiday experiences which are sympathetic to local environments and cultures. One day I would like to create my own eco-tourism business but I know that to do that I have to start with the basics and learn from experienced people.

Academic Qualifications

BA (Hons.) 2010 - 2013 Class 2:1

Subjects included:

International Business, International Tourism Management, Tourism marketing, Environmental Issues and Policies, Effective Team and Performance Management

Skills and knowledge developed: Thorough understanding of the tourism and leisure industry, Initiative and Enterprise, Business and Customer awareness, Team working, Problem solving and Research skills - My second year project involved the development of an eco-friendly tourism business venture revolving around the Olympics 2012

University of East London

A-Levels:

Geography (B), Business Studies (B), Art (A)

AS-Levels 2011: Business Studies (B), Geography (B) Religious Studies (C), Art (A)

Skills and knowledge developed: Initiative and Enterprise, Business and Customer awareness, Team working -Through our school Enterprise project I created a small social enterprise making and selling t-shirts to raise money for school events. I managed a small project team.

Stratford College 09/08- 06/10

GCSE's:

English Literature (C), English Language (B), Maths (C), Religious Studies (B), Art (A*), Textiles (B), History (D)

Skills and knowledge developed: I am literate, numerate and creative. I have applied this to my social enterprise, making and selling t-shirts for a profit.

City High School 09/03-06/08

Work Experience

Tourist Information Office, Brighton Summer 2011

Assisting customers from all over the world with a wide variety of enquiries, working in the Bureau de Change, booking theatre and concert tickets.

Skills and knowledge developed: Business and Customer awareness, Team working,
Haringey Council Summer 2009

Temporary Accounts Clerk in Council Tax office. Responding to customer enquiries, using computerised accounts systems.

Skills and knowledge developed: Customer awareness, Team working, ICT - managing databases and spread sheets.

Student Union Bar, UEL. Sept. 2011 - present

Part-time bar work throughout the year serving customers and cashing up.

Skills and knowledge developed: Business and Customer awareness, Team working, Cash-handling. As shift leader I initiated a new process for managing stock and ensuring that stock supplies were ordered effectively.

Personal Interests and Goals

I want to enjoy a successful career in Tourism. I would like to work abroad and broaden my horizons. Eventually I would like to start my own business.

- Student Union: I was an active officer of the Student Union, managing the charity fund-raising events
- Photography: I like to find eye-catching images and want to use photography as a marketing tool. I have taught myself how to use Photoshop, and I have created my own website
- Conservation I have fundraised for the World Land Trust nature who save endangered rainforests.

Skills developed: business and customer skills, using initiative, team- working, and self-management

Additional Qualifications

- Level 3 Award in Employability and Enterprise
Skills developed: communication skills, initiative and enterprise, team- working, and self-management, business and customer awareness.

Skills developed: business and customer awareness, problem solving, initiative and enterprise, team- working, and self-management

References are available upon request